



2023 - 2024 Competition Season

Subject: 2023 - 2024 Sponsor Solicitation for Las Vegas All Stars

To whom it may concern,

We are Las Vegas All Stars, the biggest D2 competitive cheerleading gym in the state. We are headed into Season 11!

What is Competitive Cheerleading you may ask? If you don't live within the world of Competitive Cheerleading as I do, one might wonder what the sport even is. We do not cheer at football games or pep rallies, (we are not in relation with school cheer) we travel around the US and compete against the very best. We spend 3 to 6 days a week inside a gym practicing and preparing for a 2 minute and 30 second routine that will decipher whether, we're the best. Our goal this year is to travel to nearby locations, compete and win, with your help, we will be able to do that!

We believe with the self-confidence the children will receive from being in such a sport that it will not only create respectable, amazing people but also help teach teamwork, accountability, and hard work. We can only hope to instill good morals, good values and champion personalities in every child we come across. Competitive cheerleading will not only benefit each child's health and physical being but will tremendously help with their self-esteem and confidence. Competitive cheerleading also teaches on self-discipline and accountability.

I have attached our Sponsorship packages for your review.
Your consideration is greatly appreciated!

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Gym Sponsorships

Platinum Package

- \$5,000
- Company's Logo placed on a banner
 - (Hung in the gym for hundreds of parents and children to see, daily)
- A Sponsor Appreciation Plaque
- Company's Logo placed on our website
- Company's Logo placed on our social media

Gold Package

- \$2,500+
- A Sponsor Appreciation Plaque
- Company's Logo placed on our website
- Company's Logo placed on our social media

Silver Package

- \$1,000+
- Company's Logo placed on our website
- Company's Logo placed on our social media

Bronze Package

- \$500+
- Company's Logo placed on our social media

Individual Sponsorships

- \$5,000 – One Full Season
- \$2,500 – One Full Year of Tuition
- \$1,000 – Competition Fees
- \$650 – Uniform