



2020 - 2021 Competition Season

Subject: 2020 - 2021 Sponsor Solicitation for Las Vegas All Stars

To whom it may concern,

We are Las Vegas All Stars, a new and upcoming competitive cheer gym out of Las Vegas, NV. We are starting our first few years in hopes to become one of the well-known names in the competitive world.

What is Competitive Cheerleading you may ask? If you don't live within the world of Competitive Cheerleading as I do, one might wonder what the sport even is. We do not cheer at football games or pep rallies, (we are not in relation with school cheer) we travel around the US and compete against the very best. We spend 3 to 6 days a week inside a gym practicing and preparing for a 2 minute and 30 second routine that will decipher whether or not, we're the best. Our goal this year is to travel to nearby locations, compete and win, with your help, we will be able to do that!

We believe with the self-confidence the children will receive from being in such a sport that it will not only create respectable, amazing people but also help teach teamwork, accountability and hard work. We can only hope to instill good morals, good values and champion personalities in every child we come across. Competitive cheerleading will not only benefit each child's health and physical being, but will tremendously help with their self-esteem and confidence. Competitive cheerleading also teaches on self-discipline and accountability.

I have attached our Sponsorship packages for your review.

Your consideration is greatly appreciated!

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With this Sponsorship we will be purchasing a NEW SPRING FLOOR! Our athletes deserve the best and with the expansion in our gym coming, we would love to reward them with a new floor!

Platinum Package

- \$5,000
- Company's Logo placed on our team banner
 - (Hung in the gym for hundreds of parents and children to see, daily)
- A Sponsor Appreciation Plaque
- Company's Logo placed on our website
- Company's Logo placed on our social media

Gold Package

- \$2,500+
- A Sponsor Appreciation Plaque
- Company's Logo placed on our website
- Company's Logo placed on our social media

Silver Package

- \$1,000+
- Company's Logo placed on our website
- Company's Logo placed on our social media

Bronze Package

- \$500+
- Company's Logo placed on our social media